



Media release

For immediate release

SHAC Environmental Products Inc. A finalist for the Alberta Business Awards of Distinction



SHAC Environmental Products Inc. of Medicine Hat is pleased to announce that it has been recently selected as a finalist for the Alberta Business Awards of Distinction in the Export Award of Distinction category.

This great honour was announced by the Alberta Chambers of Commerce on January 7, 2014. Along with being a finalist for the Export Award of Distinction, **SHAC Environmental Products Inc.** is also eligible for the prestigious Premier's Award of Distinction.

SHAC products were invented in Alberta over 20 years ago. SHAC Environmental Products Inc. has been hiring Albertans to use Alberta resources to manufacture products sold to Albertans. Over the years, SHAC has developed export markets in the U.S.A, Mexico, and France, with an eye on the future to Asia and Europe. While foreign opportunities abound, SHAC remains committed to servicing our loyal long-time customers who reside in our magnificent province of Alberta.

The awards will be announced at a gala dinner on February 28, 2014, at the Radisson Hotel Edmonton South. For more information, please go to the Alberta Business Awards of Distinction website at www.abbusinessawards.com.

For more information please contact:

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Please see attached backgrounder for more information on the company.

At SHAC we believe in finding solutions which work within nature's principles such as the "Circle of Life".



SHAC has developed natural products to promote efficient bio-digestion of organic material. SHAC products are composed of liquefied, oxidized lignite and contain ingredients that stimulate resident microbial communities present in water/wastewater systems as well as animal waste and act to adsorb various contaminants and excess nutrients. Simply speaking, SHAC stimulates the bacteria or microbes that are present in organic matter to breakdown into their more natural stages. As illustrated above, plants take from the soil nutrients or food in order for the plants to grow. These plants become a food source for man and/or animal. Man/animal breaks down the nutrients within the plant and uses them as a food source, but they themselves do pass along to the environment waste. This waste is then broken down (decomposed) back into a food source for plants and the cycle starts all over again.

It should also be noted that SHAC products are completely natural and do not leave any harm residuals that can effect future generations. What they do is to actually bind harmful toxins which can prevent the Cycle of Life occurring as Mother Nature had intended. It should also be pointed out that SHAC products are not harmful to fish, animals and humans.

